



**Expertise you can trust**

**Innovative and practical  
cybersecurity, data privacy,  
and compliance solutions  
from the pros**



## **Healthcare's Trusted Security/Privacy Partner—Now Yours, Too.**

Since 2003, **tw-Security, LLC** has been a recognized leader and trusted advisor providing information security, privacy, and compliance services to the healthcare industry, covered entities, and business associates.

In fact, in a report on cybersecurity service advisory vendors conducted by an impartial healthcare research organization, **tw-Security ranked highest** among fully rated firms in *healthcare knowledge, ability to cater to their customers' needs, and strategic expertise.*

Now others are taking note of our proven track record of reliably delivering high-value services and effective solutions on time and on budget. Demand for our expertise has increasingly been coming from major academic medical centers and their parent university institutions.



**tw-Security has helped many organizations increase their programs' maturity, capability, and compliance levels.**



Our integrated approach is tightly focused on efficiency, cost effectiveness, and achievement of practical, measurable results that drive value.

Our comprehensive suite of methodologies and tools is backed by proprietary methods, templates, and toolkits, and is continuously updated to keep pace with emerging cybersecurity threats and newly discovered vulnerabilities.

Timely and current communications are vital to effective support of your cybersecurity and data privacy programs. We pride ourselves on furnishing polished deliverables that are audience-appropriate, relatable, and actionable.

tw-Security goes far beyond assessments to provide ongoing strategic and tactical advisory managed services to multiple customers, with some relationships extending ten years and longer.

## Compare Our Qualifications:

- **Credentials:** All our consultants hold professional certifications, are recognized leaders with relevant “hands-on” experience, and demonstrate exceptional customer focus and communications skills.
- **Expertise:** *We have no “junior consultants” on our team!* Our advisors average more than 25 years of information security, privacy, and management experience. Key to our success has been our ability to align our compliance, cybersecurity, and data privacy solutions to our customers’ strategic vision and make information security an enabler—rather than a hindrance—to operations.
- **Leadership:** Founder Tom Walsh is a nationally-recognized thought leader and trusted advisor in healthcare cybersecurity, privacy, and compliance, with a proven ability to communicate with everyone from boards of directors to critical delivery and support staff “in the trenches,” where compliance and buy-in matters most.
- **Stability:** tw-Security is a privately held, vendor-neutral, partner-owned company with a solid balance sheet and a track record of controlled growth that has enabled it to nurture its customer relationships over the long term.
- **Operational and Cultural Awareness:** Our 150+ customer roster represents a diverse cross-section of healthcare and related industries, including academic medical centers, universities, large integrated delivery networks, community and critical access hospitals, physician organizations and provider networks, ambulatory surgery and long term care facilities, payers, and numerous business associates.
- **Trust:** tw-Security is nationally recognized and highly regarded by healthcare leaders and the media as trusted advisors, sought after for our insights on privacy and security topics.

## Experience Matters:

tw-Security has provided HIPAA compliance and information security services since 2003. We have performed hundreds of risk analyses and over a thousand risk profiles for applications, general support systems, and biomedical devices. Our risk analysis process and methodology address today’s threats and technologies, and identify compliance gaps.

Office for Civil Rights (OCR) audit preparation services have been a tw-Security offering since the first HIPAA Audit Program Protocol was released in June 2012. Our customers who have undergone an audit by the OCR or Figliozi and Company (*contractor to CMS*) have all passed the risk analysis requirement, and our deliverables have held up under the scrutiny of multiple HHS/OCR investigations/audits.

For numerous customers, tw-Security is the Virtual Information Security Officer (VISO), or Virtual Privacy Officer (VPO), working behind the scenes as an extension of their workforce. The VISO/VPO helps maintain and mature compliance programs, and as the organization’s trusted strategic and tactical advisor, provides information risk management.

We began advising boards of directors in early 2015 on cyber risks and addressing their broader concern of reputational damage. In addition, we have provided over a hundred cybersecurity-related services, including:

- Incident response preparedness services: assessments, playbooks, workshops, tabletop exercises, response plan modifications, program development, etc.
- Ransomware readiness assessment
- Cyber-insurance policy review
- Cybersecurity vulnerability assessment
- Cybersecurity awareness training/education
- Information security program maturity assessment
- Cybersecurity strategic planning

For over 20 years, our trusted advisors have shared their perspectives, insights, and observations on “top of mind” healthcare topics and trends with journalists and media professionals for a number of industry publications. Our experts have authored many influential articles and features, actively participate in professional organizations, and have shared their expertise in numerous seminars and presentations.



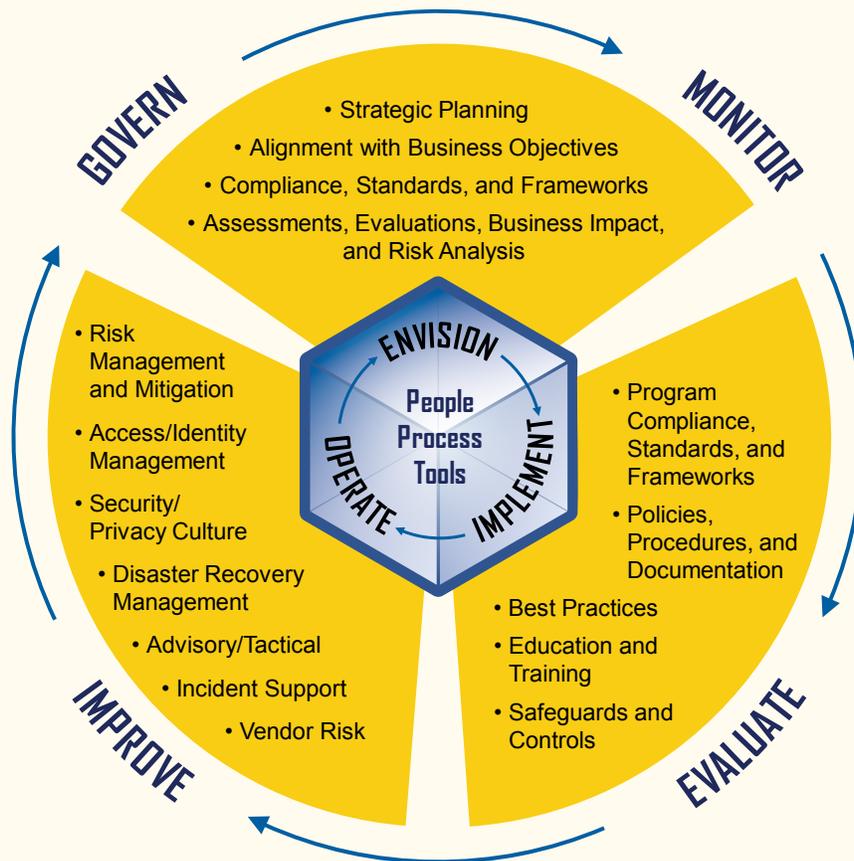
## Services:

**Data privacy is achieved through security.** Our services are grounded in the following guiding principles: that information security is the cornerstone to maintaining the public trust; that it is primarily a business issue, not just a technology issue; and that it should be risk-based, cost-effective, and aligned with your priorities, industry-appropriate practices, and relevant regulatory requirements.

The tw-Security cybersecurity and data privacy programs framework provides guidance that organizes a complex set of functions to achieve the optimal balance of benefit and risk.

The most important benefit of the tw-Security framework is its recognition that no single component is capable of achieving your security goals on its own. The tw-Security Progression Cycle enables us to fully realize an integrated, interdependent approach to defining and blueprinting a cybersecurity and data privacy program to fit your unique needs. tw-Security's services are "right-sized" and tailored to ensure the best fit anywhere in the framework cycle.

## tw-Security Cybersecurity and Data Privacy Programs Framework



Programs are designed for specific cyber-threat environments and to reduce the likelihood of security incidents and data breaches.

Integrated elements: prevention, detection, and response, are combined with situational awareness and exchange of threat information.

We offer a broad range of services to protect your critical information assets, including:

- Strategy and Planning
- Governance, Risk, and Compliance (GRC)
- Risk Analysis and Risk Management
- Policies, Procedures, and Documentation
- Education, Training, and Awareness
- Incident Response Solutions
- Disaster Recovery Solutions (BIA, DRP, BCP)
- Advisory and Tactical Support (VISO/VPO/VITA)
- Privacy and Breach Management
- Vendor Risk Solutions



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## Compliance:

Over the years, tw-Security has supported our customers' compliance programs, industry standards, and frameworks. We have provided program development guidance, assessments, evaluations, and gap analysis to prepare for audits, and we have identified and supported remediation efforts to enhance program maturity for the following:

- HIPAA/HITECH: Privacy and Security Rules and the Breach Notification Requirement (aligned with the OCR's HIPAA Audit Program Protocol: a "mock audit" or desktop audit)
- Health Industry Cybersecurity Practices: Managing Threats and Protecting Patients (HICP) [Cybersecurity Act of 2015 (CSA), Section 405(d)]
- Promoting Interoperability (PI/MU) risk analysis
- National Institute of Standards and Technology (NIST) Cybersecurity Framework
- Alignment with state requirements, e.g., California Consumer Privacy Act (CCPA) Security, Privacy, and Breach Notification, and the Washington State Office of the CIO's Office of Privacy and Data Protection and Data Share Agreements
- The Payment Card Industry Data Security Standard (PCI DSS)
- International Standards Organization (ISO 27001/2) including ISMS and ISO 22301 BCMS
- 42 CFR Part 2 - Substance Abuse Confidentiality Regulations
- HITRUST Common Security Framework
- COBIT (Control Objectives for Information and Related Technologies)
- IT Infrastructure Library (ITIL)
- Joint Commission
- SSAE 16 Type 1/Type 2 (SOC1/SOC2)
- General Data Protection Requirement (GDPR)
- Family Educational Rights and Privacy Act (FERPA)



## For more information:

Meet our team and learn more at [tw-security.com](https://tw-security.com).

We are ready to partner with you to help you address your compliance, cybersecurity, and data privacy needs. To speak with one of our expert consultants, or to request a proposal, please contact us today.

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